

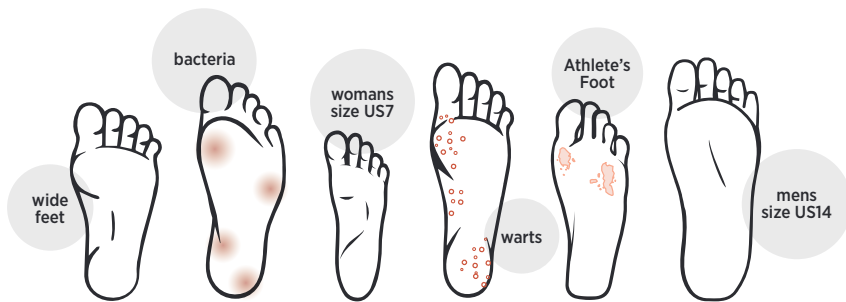


BAT LOGIC QUICKRELEASE SYSTEM



BAT LOGIC
IMPROVING THE
ROWING EXPERIENCE.

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...so all of these feet
share the same
shoes?



It doesn't have to be this way.

Say goodbye to sharing shoes and all that bacteria

Increase the life and use of shoes and boats alike

Use your own shoes that actually fit

Reduce injury risks in the boat

Increase performance

The QuickRelease System achieves all this & more...

100's
of satisfied
clubs.

1000's
of satisfied
athletes.

1
easy
system.



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WHAT IS THE SYSTEM?

The QuickRelease System is an advanced yet simple Click-in, Click-out footplate system designed to improve the rowing experience. It focuses on 3 main objectives: Ease of Use, Increasing Performance, and Reducing Injury.

QuickRelease System

Compatible with most boats

Compatible with most shoes

Can be used for steering

No maintenance needed

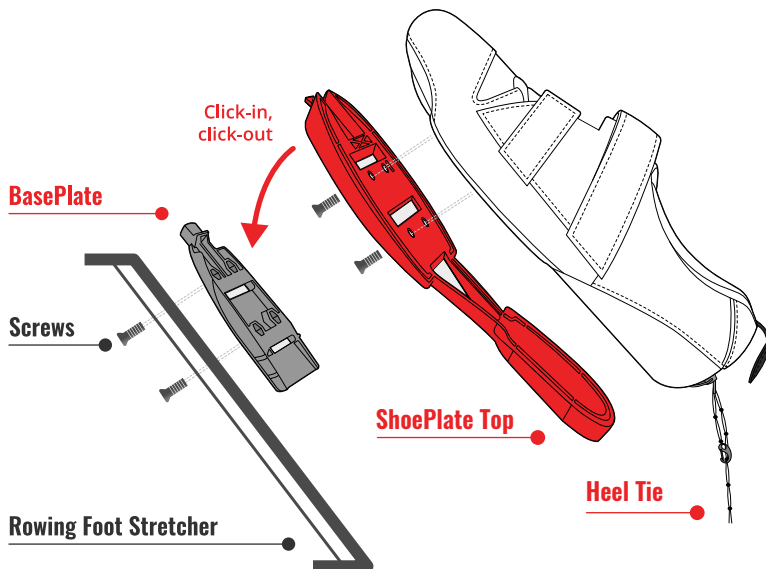
The full QuickRelease System comes with a pair of BasePlate cleats and a pair of ShoePlate Tops

ShoePlate Top

- ✓ Attaches to the shoe and clicks into the BasePlate cleat on the foot stretcher.
- ✓ Fits all shoes with the standard 4 hole drill pattern.

BasePlate

- ✓ The cleat that bolts to the foot stretcher.
- ✓ Can fit most boats and be used on steering plates.



THE BENEFITS.

EASE OF USE



- ✓ The simple Click-in/Click-out system has changed the game. Attach the BasePlates to the boat and the ShoePlate Tops to sole of the shoes, click-in and row. To click-out, pull back on the tab at the top of the system.
 - ✓ With a functional and easy to use design, the QuickRelease System was created to fit easily onto any boat, fit any shoe with the standard 4 hole drill pattern and assist any level of rower.
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INCREASE PERFORMANCE

- ✓ With the feet being one of only 3 touchpoints an athlete has with the boat, the power and comfort provided by the QuickRelease System gives a superior rowing experience.
 - ✓ As the primary production of force in the boat is transferred through the feet, it needs to be matched with the stability and ease of motion that the QuickRelease System provides.
 - ✓ BAT Logic trusted by the elite: 17 Olympic medals, 300+ World Senior A medals, Numerous World Records.
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REDUCE INJURY + ENHANCE HYGIENE



- ✓ At the forefront of rowing innovation and technology, the QuickRelease System is designed and built to reduce injury risk factors, in particular for the lower back.
- ✓ With a focus on enhancing connection and reducing instability throughout the stroke, the system impacts the whole body from the feet up and engages muscles like the hamstrings and glutes more effectively.



SET UP YOUR CLUB.

All athletes are different and by setting up every boat in the club so rowers can simply Click-in and Click-out, you suddenly customize your boats for the rowers.

- ✓ No more complaints about shoes not fitting.
- ✓ Shoes will last longer, saving precious budget each year for other things.
- ✓ Purchases can come through the club or members could buy their own setup directly.
- ✓ The QuickRelease System provides the individual with a superior foot connection that directly impacts the quality of their rowing experience.
- ✓ Most of the current club shoes will fit the QuickRelease System allowing Clubs to fit out the whole club in one go and for members to then buy their own shoes if they want.
- ✓ With many flexible models, clubs can buy all of the equipment or simply buy the BasePlates and have members buy their own ShoePlate Tops and the shoes they want – ask us how other Clubs have been set up.



PRICING (USD ex. freight & taxes)

Buy the Full QuickRelease System or separate the ShoePlate Tops and BasePlates as needed.

Volume	Full QuickRelease System	ShoePlates Only	BasePlates Only
1 - 49	\$49	\$37	\$12
50+	\$44	\$32	\$12



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RELATED PRODUCTS



CustomPack \$35.00

(SUSD ex. freight & taxes)

Cater for leg length discrepancies.
Adjust heel connection or ankle restrictions.
Fits perfectly with the ShoePlate system.



ErgAdaptor \$120.00

(SUSD ex. freight & taxes)

Your own rowing shoes on the erg.
Increased connection and heel load.
Reduces injury risk factors, drops splits.

“I CAN SAY THAT HAVING YOUR OWN SHOES THAT CAN GO IN ANY SEAT AND THAT CAN BE HUNG AND DRIED BETWEEN PRACTICES IS ONE OF THE BEST QUALITY-OF-LIFE IMPROVEMENTS I’VE SEEN RECENTLY IN THIS SPORT. WE ARE EXTREMELY SATISFIED AND WOULD RECOMMEND THIS SYSTEM TO ANY LARGE TEAM.”

Alan Kush /
University of Virginia



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